

Delivering healthcare expertise...!

About Us

A name you can trust upon in any phase of
Hospital Projects cycle right from concept till
commissioning. K-Linq Hosmed is amongst the
best hospital planning and management
consulting firm providing turnkey hospital services.
It is one of the very few organizations that provide
design-build services of high-quality for the benefit of
the client. The services range from techno-commercial
Feasibility Studies, architectural designing & Planning, civil
construction & interior execution works, supply and
installations of Modular OT & Medical Gas Pipeline systems,
medical equipment planning & Procurement assistance, management

commissioning, branding & Marketing and much more in line to launch the

hospital. K-Ling Hosmed is an emerging Healthcare Consulting Firm.

K-Linq Hosmed provides evidence based custom solutions to the clients as per their requirements. All services are thoroughly planned and structured to minimize errors and to provide cost□effective sustainable everlasting solutions for the success of the project. K-Linq Hosmed brings in□strategic thinking even in design projects and add value in terms of business prepositions to finalize affective scope of hospitals in

terms of bed mix, specialty mix, services mix and facility mix to curtain financial implications and cost

overruns.



Dr. Amruta Suchak is a strategist, entrepreneur, consultant, mentor with an experience of 15 years in the healthcare industry. She is also the founder of K-Linq Hosmed (Opc) Pvt. Ltd., a healthcare management consultancy firm. Dr. Amruta has worked with the best of hospital and pharmaceutical groups. She is known to find her main inspiration in taking up challenging tasks in Turnkey Hospital business solutions. A stalwart motivational encourager for the upcoming entrepreneurs with the insight of perpetual performance.



DR. AMRUTA SUCHAK

Healthcare Management Consultant
Doctorate in Management Studies (Healthcare Management)
MHA, MBA, DIPRL

Scope of work

AREA OF EXPERTISE

GREENFIELD PROJECTS

Feasibility Studies

- Market feasibility
- Need analysis
- Demand modelling
- Financial feasibility
- Detailed Project
- Report

Planning

- Clinical program, Bed mix
- Space & Stacking plan
- Architectural brief
- Equipment planning
- Manpower planning
- Support services -
- Medical Gas Pipeline System (MGPS),OT, Central Sterile Supply Department (CSSD), Pneumatic chutes, **Hospital Information** Management System (HIMS),

Architectural **Support**

- Concept design
- Detailed design
- Room data sheets
- Interior design

Commissioning

- Developing the vision and mission
- Manpower recruitment assistance
- Procurement of medical equipment
- Developing of organograms
- Job descriptions
- Tariff structuring
- Standard Operating Procedures
- Linen and Uniforms
- Marketing & Branding
- Stationery, Crockery and Cutlery
- Mock Drills and Scenarios

BROWNFIELD PROJECTS

Gap Analysis

- Measurement of gaps
- Analysing the gaps
- standards and best practices
- Development of goals for closure of gaps

Current State Assessment

- Review of physical infrastructure
- Operation & Clinical Audits
- Review of marketing
- Human resource audit
- Review of materials management
- Quality audit
- Study of HIMS
- Validation of finances

Action Plan Development

- Review of findings
- Refine and confirm strategic directions
- Develop milestones for each strategic direction
- Formation of working group for each strategic direction
- Work plan/action plan development
- Assess financial feasibility of capital investments

Turnaround Strategies

- Operational Due Diligence
- Technology implementation and optimization
- Consumer engagement strategies

• Training need assessment

- Benchmarking gaps as per industry

Why K-LINQ?

Our Key Expertise

- Hospital Business Planning & Execution
- Infrastructure Design & Facility Planning
- Operations Management
- Gap Analysis
- Information Communication & Technology
- Healthcare Digital Marketing
- Human Resources Planning

Key Issues

Noticed in Hospitals

- Short Healthcare personnel
- Stock out of life saving drugs
- Improper maintenance of medical records
- Long pendency from TPA's / Corporate
- Loss of star doctor / team
- Issue of expired blood / medicine to patients
- Not maintaining adequate transparency with patients with regards to treatment provided
- Insufficient use of IT in daily operations
- Threat of information theft from external & internal sources
- Continuous dependence for drive revenue through
- MIPIAY / ECHS / CGHS & other similar Govt.
- Schemes
- Frequent changes in the project plan
- Lack of investment in research & development to identify opportunities for new speciality services
- Improper monitoring of cost & quality against the plan / budgets
- Lack of focus on medical programs
 & many more.



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An Overview of

Our Work Domain

- Hospital Operations Management
- Turnkey Solutions for Hospitals
- Infrastructure Planning & Development
- Complete Business Turnaround
- Financial Auditing, Budget Planning,
- Fund Raising & Investor pooling
- Medico Legal Consultation
- Healthcare marketing
- Quality & Accreditation
- Patient Acquisition & Retention
- IT & Software Solutions & Management
- Manpower Hiring & Human Resource
- Management
- Media & Public Relations Handling
- Vendor Identification & Management
- & many more

Turn Key Solutions After Analyzing Core Problems



Business Growth Planning and Implementation



Best Team at K-Linq to assist all the requirements



Strategic Planning & Implementation



Analysis & Regular Assessment



Privacy



Integrity

